









ROC FRIESE POORT, Leeuwarden IES RAMÓN Y CAJAL, Valladolid ALFA-COLLEGE, Groningen LANDSTEDE, Zwolle AO Jyväskylä

ROC FRIESE POORT







AO Jyväskylä Het Perspectief, Gent BBS, Jever

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### 1. Introduction

Between November 2008 and June 2010 the five institutes of our partnership were involved in an intense process.

This process concerned exchanges of knowledge and good practices in the field of Wellness and Beauty Therapy, as well as building international communication tools, constructing a firm international network and a better understanding of cultural differences. Cultural differences in the case of Vocational Education and Training in general and more specific in the field of Wellness.

All individual institutes made a great effort in making this Partnership successful. Now by the end of the project, we can conclude that all individual contributions of all individual participants and institutes have resulted in workable products and a strong international network between the institutes. In the process the individual players became a team itself. A team, determined to make this Partnership the success it has been. In the process the partnership proved that cultural differences can be overcome by working on mutual goals and interests. In this way the partnership was a small scale example of a working European Community. All individual partners contributed with equal energy to the team as a whole. The result presented here to you in this end report is the result of a team effort for which all participants have to be thanked.

achieved aims and objectives, a report on all the meetings in the various countries, the output and products of the partnerships. One of the non-printable products is a DVD Series on various Wellness treatments. This series is available in a limited edition. The impact of the project on the beauty departments and the institutes they are part of, is great. On the student level students have noticed that their teachers and departments have become more internationally orientated by means of visiting groups of teachers. The making of and use of DVD material has already proven to be very useful in the educational practice. The first follow-up results in exchanging students and workplacements are beginning to take place.

In this report you find the evaluation of the

On the teacher level education in Wellness area has been given an international dimension. All participating teachers build a firm international network. The exchange of knowledge an techniques gave new input to education.

On the level of the organisations the partnership has been an good example for a new form of international contact between the institutes. The existing possibilities for individual student and teacher mobility have now been extended to longer term small scale cooperation on specific subjects.

With this end report we close a period of two years partnership. We look forward to using its results and continuation of the close bond between all institutes

Leeuwarden The Netherlands May 2010

# 2. Aims and objectives of the partnership

During two years all partners worked on the common goal of making this partnership a success and to secure that the main goals of the partnership would be achieved by the end of the project. Therefore it is good to make a short overview of the aims and objectives of the project.

The partnership set out as an investigation of the differences and similarities between the countries in the technical and cultural aspects of their work. It was based on the assumption that in the specific area of Wellness there are new trends and developments to be discovered and that these new trends receive input by the cultural differences between the various countries. For example whereas Wellness in Finland from a cultural historical perspective has integrated Sauna culture into their

approach, there is within German Wellness interpretations a cultural and historical connection with medical and semi-medical treatments. Then again Spain has a large tradition of aquatherapy.

These differences were part of the investigation so that we could learn from each other by visiting each other's countries, schools and work placement companies. The visits and exchange of good practices, techniques and wellness treatments could lead to implementation in educational praxis.

Whereas there were no student exchanges involved in the project, they became part of the project by receiving the visiting teachers during the meetings in their own country. They demonstrated their skills and exchanged information about the school system and the vocational education in their field of profession.

In general it can be said that a European dimension is integrated by language promotion, the building of European network of training institutes and work placement companies, bringing the Wellness education into a European context.

### Aims and objectives

- To exchange good practices and discuss implementation of one's own praxis
- To enlarge your international network
- To get information about the education system and levels in beauty and wellness in the different countries
- To discover new trends that inspire to be used and implemented.
- To adjust curricula to a more European
  level
- To make a clear connection between school and labour market and improve this contact;
- To increase and improve the education program at school
- To build a strong network for international student exchanges
- To learn new methods and implement them in the curriculum
- To investigate and exchange the differences and similarities of the technical and culture aspects of wellness in the participating countries/partners

### 3. Participating Partners

ROC Friese Poort Alfa College Landstede







ROC Friese Poort, Alfa-College and Landstede, assembled in a consortium for international cooperation, worked together in the partnership of which ROC Friese Poort was the coordinating partner. The three institutes are large regional centers of vocational training and education in the North of the Netherlands with each between 10.000 to 15.000 students and 1000 to 1500 teachers They provide a large scale of vocational training and education. As a consortium they are involved in Leonardo mobillity projects and operate together in other. mostly EU inititiated, projects. In this project the three departments Beauty and Wellness worked together. Although there are different accents within the educational programs of the departments, they all educate their students for the same qualification: allround beauty therapist. Education is based on the prinicples of competence based learning in which knowledge, practical skills as well as social skills and personal qualities are equally important.

### **Het Perspectief Gent**



Het Perspectief Gent is a provider of adult education, in the formal sector. It is a public educational organisation, publicly funded. It is structured around 5 different departments: languages (15), Dutch for foreign speakers, computer sciences, business management and body treatment.

The total staff consists of 196 persons: management staff 9, teaching staff 189 and administrative staff 13. Het Perspectief Gent has a total of 8916 students with 20665 hour-students (urencursist)

In its more than one hundred years of existence Het Perspectief Gent and its predecessors have built a lot of experience and expertise in the field of adult education and works closely together with numerous organisations on a local and regional level.

Het Perspectief Gent is also active in many different committees on education and is often consulted by regional and national organisation to offer its expertise: From 2002 Het Perspectief Gent has built up a lot of expertise in working in European contexts and has participated in trans-national mobility. It has cooperated and still is cooperating in Grundtvig projects, in Leonardo Da Vinci mobility projects and has been a host organisation for Comenius language assistants

### Jyväskylän ammattiopisto



Jyväskylän ammattiopisto (Jyväskylä College) is a part of Jyväskylän koulutuskuntayhtymä (Jyväskylä Consortium of Education) that also includes Jyväskylä Centre for Adult Education. It is the largest regional training centre in Central Finland for vocational training and adult education providing a coherent range of courses and study programmes enabling young people and adults to gain (vocational) qualifications for the labour market or for further higher education. The number of students in Jyväskylä College is over 4000 and number of permanent staff (teachers, trainers and administrative staff) is 450. Jyväskylä College has participated very successfully in National Skills Competitions in Finland since 2001 and organised e.g. the FinnSkills event in 2003 in Jyväskylä together with other VET organisations in the region. The teachers

and students in several trades have national and international experience in organising and carrying out tasks as skill supervisors, trainers, experts and competitors in the World Skills Competition events.

Jyväskylä College has a vast experience in project management and development projects with working life. It has involved in national and international projects in many subjects and topics, e.g. regional and national curriculum development, on-the-job learning and demonstration skills tests development projects.

### **IES Ramon Y Cajal**



The IES "Ramón y Cajal" is an educative center located in Valladolid. It is characterized traditionally by an open mentality to make new proposals in order to improve the education quality. There are a lot of teachers and students (more than 900 students and 105 teachers) in a big center with more than 10000 m<sup>2</sup>. It is structured in three buildings with a landscape environment. The education suggestions are wide in this center because there are Secondary Obligatory Education, High School, and same branches of Vocational Training of Chemistry, Health and Personal Image. The courses given in Personal Image are:

- Advance Expert in Aestheticism
- Advance Expert in Personal Image Advice
- Expert in performing arts makeup
- Expert in Personal Aesthetics
- Hairstyling Expert

Each course is imparted by specialized professionals with a wide experience in the subject. In the center you can find specific classrooms of hydrothermalism, characterization and makeup, hairdresser, labs and audiovisuals. IES "Ramón y Cajal" counts with the equipment and the necessary material for the best students training to the future. The institute also

offers other services like innovation in education and pedagogic projects, annual improvement plans and a lot of different professional activities outside the regular study program (exhibitions, assistance and participation in meetings, contests, national and international congresses and collaborations in arts and mass media like theater, short films, publicity, opera, television and fashion parades). All these activities are developed looking for the best training, including a lot of subjects related with the work demand.

#### **BBS** Jever



BBS Jever is one of 5 schools in Ost-Friesland Germany collaborating in the field of Internationalisation. These Schools are spread around the region and have an estimate of 1000 students each. The department for vocational training in Beauty and Wellness in Jever has, because of the dual education system in Germany, strong contacts with large wellness companies in the region. Also BBS Jever has experience with several European programs and projects with partners in Sweden, The Netherlands, The UK, France and Spain

### 4. The Meetings

During five meetings in five different countries and institutes, participants, teachers and managers travelled all around Europe in a period of two years and became a partnership. In the first year two meetings took place, starting with the Kick-off meeting in the Netherlands followed by the second meeting in Jyvaskyla Finland. The second year started with a Kick-off in Ghent Belgium, then followed by the second last meeting in Jever Germany. The final meeting took place in Valladolid Spain.

All meetings were intensive, inspiring and contributed to the building of a firm partnership. Communication in between the meetings took place by means of the "moodle" Edu4u. A learning platform as used by the German partner BBS-Jever, adjusted to the needs of the partnership. In using this communication platform participants improved their ICT-skills as well as language skills along the way. In this chapter a report is done of all of the meetings presenting the minutes and reports in chronological order.





### 4.1 Kick-off meeting The Netherlands november 2008



Wednesday 19th November 2008 Location: ROC Friese Poort Leeuwarden

# 1. Welcome and introduction of the partners

In a short speech Mr. A Spandauw, head of international relations ROC Friese Poort welcomes the participants on behalf of ROC Friesepoort, Alfa-College and Landstede

Every participant in the meeting gives a short personal introduction, followed by a short introduction of the institute

2. Discussion on plan of action
Hylco vd Zwaag introduced the items for
the meeting by means of a PowerPoint
presentation, after which the discussion
on a plan of action starts. Each
participant gives his/her views on
expectations, input and possible
outcomes of the project. Together we
made a list of inquiries, a list of possible
things to do/ to undertake within the

Inventory of the subjects discussed upon: Compare curriculum, differences in techniques

To pick up new ideas (from each other) Differences in culture Entrepreneurship

To learn new things (things you don't do or have)

Teachers exchange

project.

Students exchange (is in this project not the first priority)

To build a network of companies for the students

To learn new body treatments from each other

To take notice of eachother's specialities (speciality from each country)
Language training (students that go abroad, must speak English)
How to handle clients (how to handle shyness)

To make a list of essential words in each language

To make a list of treatments from every school (we started that already)
How to make a program for several weeks to entertain colleagues from other countries.

To make it possible for students to visit one of the schools for a few days (to motivate them to go abroad)

Also was mentioned: make-up for TV and wellness and tourism, these are not subjects suitable for the project "Wellness without borders".

### 3. Reports and Dissemination

We discussed the way to report to each other about the results. Each receiving partner makes a report and summary of each visit. By the end of the first year an in between evaluation is held. In the end Friese Poort makes a final report, based on the input and reports of the other partners. We will make a final decision later about a communication system.

## 4. Visit of the Department of Management for Beauty and Wellness.

We made a tour around the department. (classrooms, skills lab, salon and so on)

5. Presentation by students from Management for Beauty and Wellness Second year students presented their expectations about the international practicum.

Third year students presented their experiences and results from the international practicum.

6. Visit to Salon Amarins in Bergum
We visited Salon Amarins in Bergum.
Amarins welcomed us with coffee and told something about her company and showed us around.

In the evening we had a lovely dinner at "Humpries" in Leeuwarden.



Thursday 20th November 2008 Location Alfa-College Groningen

1. Introduction on Alfa-college

The morning session on the Alfa-College started with an introduction by unit manager Mr. Bennink on competence based learning. Training competent employees in a changing society is the main task of vocational education and training was concluded. After a short meeting about how to proceed with the project the company received a tour in the school. Besides the Hair and Beauty department all the other departments were visited.

2. Afternoon and Evening Session

The afternoon session started with a very good lunch in the City of Groningen. The planned city tour was cancelled due to the hard winds and rain. It took a while for every body to get warm again. In the mean time the company was well received on the new sports departments in which students are trained in professions, related to all kinds of sports. At the end of the day the partnership was invited to dinner at L etudier. This restaurant is a special project of Alfa-College to help young people on their way into the school system.



Friday 21th November 2008 Location Landstede Zwolle.

1. Introduction on Landstede

We started the morning with a cup of coffee and sweets.

In the meanwhile we gave a presentation of Landstede Mooi & Mode (Beauty and Fashion) and one of the Veluwse Bron. This is a Wellness Centre and a partner of Landstede.

Landstede students of level 4 attend practical lessons for a period of 5 weeks followed by 5 weeks of practical training. Afterwards we evaluated the two days before and made new plans for the future.

### 2. Evaluation meeting

Organisational remarks

- Every receiving country makes a list of the costs
- All countries share the costs

### Reports and dissemination

- Gmail is a Google account. In a Google document everyone can work and read.
- Saved documents will be sent by Hylco to the platform of Detlef
- Short content of discussion meetings
- Short overall impression
- Every receiving country makes the reports of the meeting in this country
- There will be one document (Platform) in which everything will be kept (saved)
- There will be a list of all the wellness treatments of all countries. We will take care that it is available at the 19th of December
- There will be one person who will always be present on the meetings. That must be a practical teacher.
- 18 19 20 of March 2009 the meeting will be in Finland.
- For practical reasons the third meeting in May 2009 in Belgium is now planned in October in Belgium. Planning concrete in Finland.
- And in 2010 the two last meetings will be in Germany and Spain.
- 8 March: The curriculum Wellness must be ready in English. The wellness treatments must be available in Finland.
- Draft of the curriculum.
   We will make a format in March

### 3. Treatments by students

At 12.30 hrs we had lunch and afterwards we went to the classrooms of Beauty to see the students work. Later the students gave a face and body treatment to the guests.

Hylco and Lucinda took care of the guests of Finland and Spain to catch in time the train to Schiphol.

We enjoyed being together and we had a good feeling about the Kick off meeting Wellness without Borders.
We made good agreements for the second meeting in Finland

### 4.Plan of action

### 1. 2008/2009

In achieving the aims of Partnership the following actions are agreed upon for the next meeting in Finland:

- Filling in the Survey of subjects and Wellness treatments by each institute.
- Making of a translation in English of the wellness curriculum by each institute
- 3. A format to compare the Curricula of each country is to be made in March in Finland.
- 4. After the meeting a first evaluation of the project is made

### 2. 2009/2010

Three meetings are planned in 2009/2010. Subsequently in Belgium, Germany and Spain.

### 5.Dissemination.

All products, reports, presentations and other information involving the project are assembled in a shared communication space developed by the German delegation. In this way a direct dissemination of the products of the project can take place.

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# 4.2 Second Meeting Finland March 2009

Wednesday 18 March 2009 Location: Jyväskylä College

#### 1. Welcome

In a short speach Ms. Sirpa Kuikka and Ms. Sinikka Luukkainen.

# 2. A short introduction of the report of the first meeting in Holland

Hylco v.d. Zwaag.

Survey Wellness Treatments –table was a part of the report and it started a lively discussion about the Wellness –term. The group decided to open wellness –term after Detlef Reuter's presentation.

3. How to use the Moodle platform
Detlef Reuter had info about how to solve the problems the partners have had while using the Moodle Platform. In the future partners should contact immediately Mr. Reuter if they have any problems because it is very important that everybody can use the Platform. Mr. v.d. Zwaag told that there is also the possibility to send him the material in difficult situations.

### 4. Checking the Survey Wellness Treatments –table and discussion

There were discussions in small groups and after that each group had a presentation about the results. During the presentations Mr. Reuter made the changes to the table. After the presentations we could not find any final result and we decided to continue the issue next morning.

5. Visit to the Beauty Care Department
Ms. Sinikka Luukkainen (teacher in beauty care) introduced the beauty care department and told generally about the education in Jyväskylä College.

### 6. Golden Day Spa & Salon

The group visited a wellness salon called Golden Day Spa & Salon. The idea of that

salon is that you have to take care of the whole client "body and soul". www.goldendayspa.fi

### 7. Beauty Salon Eleganssi

The group visited a beauty salon called Eleganssi. This salon is a more traditional beauty salon.

www.eleganssi.fi

In the evening there was the Jyväskylä symphony concert "Street of the Fishing Cat".



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Thursday 19 March 2009 Location: Jyväskylä College

## 1. Treatments and discussions with the students

The group had the possibility to choose one treatment at the beauty care department (Jyväskylä College) / facial treatment or pedicure or shoulder massage. During the treatments there were also discussions with the students about studies.

# 2. Short presentation of the Finnish education system

Ms. Luukkainen told shortly about the main ideas of the Finnish systems.

# 3. Presentation of the Spa treatments in the coming Finnish curriculum

Ms. Luukkainen introduced the content of the Spa treatments (10 credits). This education scheme is a part of the new national curriculum starting 1 August 2009 and Jyväskylä College has decided to offer this education scheme.

# 4. The proposal to make DVDs of different kinds of treatments

Ms. Meijer and Ms. Kloen made a proposal to the project, that every partner should create a DVD of two wellness treatments and the DVDs will be given to everybody. The group decided to make the decision during the next day.

### 5. Visit to Laukaa Tupaswilla

At Tupaswilla the group had different kinds of winter sports. During this visit the group got an experience of the Finnish holistic wellness lifestyle: outdoor living, sun, snow, sauna, swimming and sausage by the fire. In the sauna it was possible to take a peat treatment for the whole body. www.tupaswilla.net

The group made the final decisions about the content of the DVDs. You can check your own theme and the time table from the Moodle Platform.

### 3. About the project commitment

The group decided that everybody should follow the meeting programme and organize the travel so that it would be possible to stay the whole time in the meeting.

### 4. About the curriculums

Every partner makes a short description of the main curriculum (beauty care) and a description of the wellness content in the curriculum.

### 5. Next meeting

Next meeting will be in Belgium, Gent, 30.9.-2.10.2009.

Jyväskylä 20 March 2009

Sirpa Kuikka Sinikka Luukkainen



Friday 20 March 2009 Location: Jyväskylä College

### 1. Reports

The group discussed the way to report to each other about the results. Each receiving partner makes a report and summary of each visit. By the end of the first year an in between evaluation is held.

After each visit the partners make the report of their own experiences:

- what did you learn about the educational methods,
- what did you learn about technical and cultural differences,
- the impression of the receiving organisation

These reports should be sent to Mr. v.d. Zwaag in two weeks time.

### 2. The themes of the DVDs



# 4.3 Third meeting Belgium September 2009



**Location: Het Perspectief Gent** 

### 1.Welcoming

By Els Willems, principal of Het Perspectief PCVO and by Hylco, coordinator of the project

### 2.Evaluation of the project:

First year: a lot of activities and communication: How do you assess the first year in your organisation?

**Belgium**: one of the best outcomes of the project will be the DVD because until now the main theme has not been discussed: how do we see nudity? Proposes to pile up the list of essential words in each language about basic wellness vocabulary so that we can explain basically the ongoing of the treatment + customer communication + language training + differences in culture to put the client at ease.

The Netherlands: Workshop on the moodle: this is very good, because no one uses it, because of the doubts on the practical use of this means of communication.

The workshop on Thursday will be used to upload documents for language preparation for students that are going to do a traineeship abroad. Doing so, the documents will be at the disposal of each partner.

Finland: DVD + very good the student mobility. It would be good while evaluating first year to make references to the expectations formulated on the kick-off meeting of every partner in Finland. All partners should think of how to go on after the project. Are we going to use this means to continue communication in the future to interchange ideas and experiences??

Perhaps we should put some reports of student mobility on the moodle or body treatments.

Spain: one student is very happy being in the Netherlands for three months.

Germany: very interesting project year;

DVD could have a longer lasting effect for every partner; a very good means to spread knowledge; communication is always a problem not only in this project. It might be interesting to involve students.

- The moodle can be interesting only when everyone puts in material. The DVD will be a stimulus probably for an increased use of the moodle.
- Thursday afternoon: every partner makes a format with basic wellness vocabulary+cultural differences+client treatment-items.
- Everyone agrees that this project should be more practical the second year.
- Keep it simple and small in order to have something real in the end.
- It is discussed how to handle the DVD presentations on Thursday: watch and discuss.

### 3. Visit to the old town of Ghent



# Thursday

1<sup>st</sup> October Location: Het Perspectief Gent

# 1. Presentation of DVDs and discussion on methods used:

- Belgium: relaxation massage
- Finland: hot chocolate massage
- · Germany: Thalasso
- The Netherlands: pressure point massage
- Spain will show DVD on next meeting
- Nanda will show DVD in Spain
- presentation of DVD of Landstede:body massage
- discussing contents DVDs
- What about boys in the class? How do you handle this? Discussion conclusion: talk continuously with the students.
- Hylco makes a few general remarks: there has been a lot of input so far.
- The group decides to make a short version of the curriculum of their department of body treatment and put on the moodle before the meeting in Germany.

- In the computer room: individual practice of the moodle. (Detlev shows how to work with this platform)
- Visit to the department of body treatment in Het Perspectief.



Friday
2<sup>nd</sup> October
Location: Het Perspectief Gent

### 1. Company visit

The participants visited Spa and Wellness centre

### 2.Meeting

discussion about dissemination during and after the project.
proposals: meeting in each school financial reports to be distributed sent private initiatives to all partners
Action points next meeting in Spain:
Show all the products including vocabulary list, DVDs,

### 2 Evaluation of the meeting

An evaluation form is distributed. Some members will send the list because they found it difficult to fill in quickly.

# 3.Discussing program meeting in Germany Action points next meeting in Germany

- DVD show
- Discussion about the proposals for dissemination,
- Prepare exchange of students by discussion social skills, culture, behaviour of students
- Vocabulary list

Final addresses Official hand-over of the certificates End of meeting

### 4.To do

- Short version of the curriculum of the department of body treatment on the moodle before next meeting.
- Try out the moodle platform.
- Prepare the vocabulary theme decided upon:

Het Perspectief: parts of the body
Friese Poort:
products/cosmetics

Landstede: work placement Germany: list for analyzing the

client

Alfa College: his/her skin Finland: treatments Valladolid: basic words about clients/customers

Everyone completes the theme lists with their translations.

Dates meeting in Germany:3-4-5 February 2010

Dates meeting in Spain: 19-20-21 May

2010

# 4.4 Fourth meeting Germany February 2010



# Wednesday 3rd February

### 1, Welcoming

Welcoming by Mr Dietmar Kruit, principal of BBS Jever and by Hylco, coordinator of the project, and schedule for the meeting

2.Feedback and evaluation of the project The Netherlands: Landstede: thanks to everybody for the DVDs. The purpose of the DVDs could or should be creating interest for work placements in one of the participating countries. In this context the vocabulary lists created so far could be very helpful in the future. Vocabulary list from Landstede is finished.

Friesepoort: initial vocabulary list is a little late but finished after some problems. An exchange of students could or should include something like an "Exchange passport" certifying special modules, exams, and qualifications. Nevertheless, accommodation for the students sometimes is a problem especially in Leeuwarden.

Alfa College: initial vocabulary list is finished. Wish for student exchange with participating countries is expressed. Placements of 4 weeks would be a good idea.

**Finland:** initial vocabulary list is finished. Before exchanging students it seems to be better to exchange teachers because of the longer lasting effect ("teachers stay at their school, students will leave their schools")

**Belgium**: initial vocabulary list is finished. There is already the request for 3 work placements for finish students in Ghent. Despite the available vocabulary lists there still could be a language problem that has to be handled somehow. The creation of a 'Summary-DVD' of all videos seems to be a good idea. It could be used in different

situations like 'Open Days' etc. For teacher exchanges different programmes of the EU are available.

Spain: the vocabulary lists are very interesting. Hopefully, students can and will make use of it in the future. Meetings from time to time are a good thing because teamwork is more effective.

Germany: initial vocabulary list from Germany is finished. A lot of translation of the lists is already done. Some translation will have to be done during the meeting. Computer rooms are available. The idea of creating vocabulary lists created a lot more communication on the platform.

# 3. Presentation of DVDs and discussion on methods used:

- 1. Spain: "Sensitive Massage"
- 2. Netherlands: ROC Friesepoort: "Aroma Therapy"
- 3. Finland: Holistic spa/aroma treatment
- 4. Belgium: "Heavy leg treatment" and "Thalasso-Peeling / Package"

# 4. Visit at "beauty salon in Jever After visiting Beauty Salon. Sight seeing tour with "Jever's Night Watchman" – Sights and history of Jever Dinner at restaurant "Marienbräu" in Jever



### Thursday 4<sup>th</sup> February

### 1.Tour and work session

Tour of BBS Jever, especially body care department

Working on vocabulary lists: adding to and translating of the available lists

### 2.Press conference:

photocall and interviews with staff of local newspapers\_("Jeversches Wochenblatt", "Nordwestzeitung" and "Wilhelmshavener Zeitung") – see enclosures.

3.Guided tour at "Cliner Quelle"
Wellness, Spa and Thalasso center in
Carolinensiel
Unfortunately "Boßeln – Frisia's
nationalsport had to be cancelled due to
bad weather

Dinner at restaurant "Die Muschel" in Hooksiel with green cabage, a traditional winter dish in Frisia.



Friday 5<sup>th</sup> February

### 1. Work session

Working on vocabulary lists: adding to, translating and competing of the available <sup>3</sup>. lists

1.

2.

### 2.Evaluation of the meeting

The Netherlands: Landstede: enjoyed the DVDs but there could have been more discussion on the content of the DVDs asking questions etc. Most participants agree. The online platform could be used for further discussions and questions about the DVDs

Alfa College: unfortunately no students and no normal lessons could be observed; some more information about German school system would be helpful; a pdf-file will be available on the online platform to offer relevant information, special information on programmes in the area of body care and cosmetics will follow. Friese Poort thanks for the hospitallity, recipes for aroma therapy are online on the platform

Belgium: still some things to do especially in preparing the final meeting in Spain and final reporting, especially evaluation of the complete project is very important, Carine suggests using a tool for doing the evaluation, Hylco will prepare a tool / form and put it on the online platform, usage of the tool possible in Spain the latest Spain: thanks for hospitality, the new DVDs and the interesting tourist activities Germany: sorry for the lack of students due to complete cancelling of lessons at BBS Jever because of bad weather conditions and traffic situation. Despite the difficult weather conditions and some minor changes in the programme the meeting produced some helpful results (big response in local press, vocabulary lists). The comparison of different kinds of institutes was one goal of the meeting and was reached by visiting "Cliner Quelle" and "Kosmetik-Institut Nordhauß". 'International competence' of all

participants increased a lot by the project using modern communication tools, the internet and English as 'lingua franca'.

### 3.Planning of the final meeting

in Valladolid in Spain. Overall number of participants in Spain will be about 24 colleagues. All DVDs that have not been presented yet will be presented in Spain. Homework / Todos for preparing the final meeting in Valladolid:

Hylco – Preparation of evaluating the complete project (evaluation tool)

Detlef – Final version of all vocabulary lists

Detlef – Final version of all vocabulary lists in one document

Everybody – Questions /discussions on DVDs presented in Germany for instance on the online platform (Moodle)





# 4.5 Fifth meeting Spain May 2010





### Wednesday 19<sup>th</sup> May

### 1. Meeting

After the welcoming by Lola Calvache and the head of IES Ramón y Cajal, Fernando Muñoz las Heras, Hylco van deer Zwaag points out the agenda points:

- 1) the evaluation tool
- 2) end report
- 3) products
- 4) final report
- 1) The evaluation tool

Hylco adjusts the tool according to the suggestions of the partners.

Every partner fills out the form and uploads it on the Moodle.

The three Dutch organization partners will fill out together one form.

Hylco will process the results and make an inventory.

2) The end report

The end report prepared by Hylco is scanned

To be added:

the list of organization partners and a short description contact persons – addresses and websites of all companies visited

Partners send all this info to Hylco:

deadline: 28 may 12 a.m

photos of all meetings pictures can also be put on the Moodle but in a zipfile the inventory of the evaluation forms
A fusion of the 2 designs (Valladolid - ROC Friese Poort)
Add logos of the high schools
Hylco will put the final version of this report on the Moodle: deadline 21 June

### 3) Products

Vocabulary list: Detlef has put the last version in one file on the Moodle. All partners wil check the list deadline: Friday 28 May.

Germany will also check the English version. On the suggestion by Jola to make a booklet, Detlef suggests to make a PDF file and a word document that each partner can print it.

DVD

They will be available at each institute, Detlef suggest to add a picture to the list of the content of the DVD

Tour of Personal Image department IES Ramón y Cajal 3. Presentation of DVDs and discussion on methods used:

The Netherlands: Landstede: Hamman Friese Poort: Hot Stone Spain: Pressure Therapy

Visit at "Harmony" beauty salon in Valladolid Centrum.
Guided tour of the city centre



### Thursday 20th

Presentation of the DVDs and discussion on methods used:
Germany: Body wrapping

Visit to Bodegas Arzuaga: wine tasting, enjoying of Spa and lunch
Visit to Peñafiel and Valbuena de Duero



### Friday 21<sup>st</sup>

Project managers work out the part A of the final report

### Dissemination of the products

Finland: will send the vocabulary list to all colleagues in Finland working in the field of beauty education

The Netherlands

Landstede: DVDs and vocabulary list are used in class. Students discussed the differences. Students were very enthusiastic about DVDs

Alfa College: DVDs will be used first for teachers, then for students,

they will be used in the preparation for international work placements

Friese Poort: idem In June the three institutes will organize an international conference (80 – 100 participants) in which the products will be presented. Belgium

DVDs used for teachers

Germany

DVDs used for teachers in a first stage. In a second stage we will try to put the DVDs in the curriculum.

Spain

DVDs used for teachers and shown to the students.

### **Future cooperation**

Contacts for students mobility Moodle will remain operational. If there are major changes, the partners will be informed by email.

New partnership?

Alfa College suggests the development of an evaluation tool/passport for placements.

They will put the concept idea on the moodle. Each partner will look for possible partners in his own network.

If possible, application will be filled out for February 2011.

Follow-up modules for teachers and students. They can also organize mobility projects/study visits

### Closing the meeting

Certificates of attendance Final word by Mr. Marino Arranz Boal president of the Board of Vocational Education of the Junta de Castilla y León:



### 5. Output and Products

Various products were the result of the work within the partnership. The products can be of use in various levels in the organisations. On the educational level with the students DVDs of Wellness treatments have proven to be very useful in the daily practice of instructing students. Also the Vocabulary list is a useful tool in future student and teacher exchange. In this chapter we will give a short description of the printable products and other outcomes of the partnership. The products themselves are to be found in the appendix to this report.

# 5.1 Survey of Wellness treatments

The survey of Wellness treatments was the result of discussions in the first part of the project on the concept of Wellness. It seemed that there were differences but also similarities in the way the concept was defined in each country and their curricula. The survey functioned as a tool to make it possible to compare the way the concept is worked out in the curricula of the institutes. It also served as a means to structure the discussions on this topic.

### 5.2 Vocabulary List

The vocabulary list was the result of the discussions on how to make international communication in the field of Wellness vocational education more accessible to teachers and students. Therefore a large list of subjects each divided in various items was set up on the communication platform. The end result is a useful list of words and practices translated into the separate languages. To be used by teachers as well as students in the Wellness area.

# 5.3 Summary of Wellness curricula

The drafts of the Wellness curricula are translated into English and assembled in this report to give an overview of vocational training and education in the Wellness area in the various countries. Because of the great differences in the way the separate countries have to describe their curricula it was decided that partners should make a draft of the curricula and translate it into English.

### 5.4 DVD of Wellness Treatments

One of the similarities between all professionals in Wellness assembled in this partnership, is the wish to explore the Wellness area Europe on the practical as well as on the theoretical and educational level. That is why during the meetings the participants experienced treatments by students of different countries. And that is also why already in the second meeting it was decided to make video registrations of Wellness treatments. Each country demonstrated several treatments in which they showed their expertise. In the Finland meeting the list of subject of the demonstrations was set. The results are assembled on DVD and have given input to the discussion in the following meetings.

### 6. Evaluation Outcomes

The project was monitored by evaluation sessions during each meeting. At the beginning of the second year of the project there was an in between evaluation of the project's first year. During these sessions partners gave their view on the progress of the project. If there were obstacles in the project which were to obstruct the process or results, these meetings ensured continuation. In some cases this meant altering, in other cases this meant adding a projected product. In each meeting expectations of the outcomes were expressed and adjustments if necessary were made. For the final evaluation of the project a questionnaire was made.

Result of this questionnaire can be found in the appendix of this report. Some overall conclusions can be found here. These conclusions concern the process as well as the products of the project.

### **Products**

All Partners agree on the value of the Vocabulary list and the DVDs of Wellness treatment. In a very practical way they made it possible to discuss and compare wellness treatments. The Survey of Wellness treatments and also the drafts of the curricula, produced in the first part of the partnership, were used as a tool to define the concept of Wellness. In this way it was not so much of practical use in the daily educational practice but more a means to focus the discussion on the subject.

### **Process**

In the process all partners made an equal great effort to make each meeting a success. In this way each partner gave input to the project. Also each partner had their own expertise and qualities and put these into the project for the use of all. In coordinating the process it was a matter of balancing the input of all. Regular evaluation of the process was useful to secure that every partner could express their view on how the partnership was developing